AUTHORS INDEX FOR 1975

AUTHOR	ARTICLE	ISSUE NO.	PAGE
Michael O. Alexander and James G. Westaway	Has Inflation Planted a Time Bomb in Your Company?	3	68
F. D. Barrett	How To Generate New Ideas	2	33
Robert Bedard and Robert Ramsay	Insiders vs. Outsiders: Who Should Lead The Artistic Charge?	4	5
James E. Bennett	Equal Opportunities for Women: Why and How Companies Should Take Action	4	22
Peter V. V. Betts	Conflict in the Boardroom	1	19
	Conflict in the Boardroom (II)	2	84
	Twelve Good Men and True . . .	3	88
H. Kenneth Bobele and Peter Buchanan	Behavior Modification: A Tool For Getting Things Done	4	37
John Boersema	Two Income Tax Returns For All?	1	92
Ronald J. Burke & Tamara Weir	The Husband-Wife Relationship: How Significant to Career and Life Success?	3	62
T. F. Cawsey & Peter Richardson	Turnover Can Be Managed	4	57
Murray A. Cayley	Marketing Research Planning and Evaluation	1	30
Phoebe and Phil Chartrand	Why Isn't Participative Management Always Successful?	2	22
Harold Crookell and Leonard Wrigley	Canadian Response to Multinational Enterprise	1	58
Gordon Cudmore and James G. McLeod	Misleading Advertising: How High An Onus?	2	65
Louis D'Amore	Edmonton's Stadium for the Commonwealth Games: A Lesson for Other Communities?	3	73
Nicholas DiMarco & Charles Kuehl	Motivating Junior Staff Managers	2	54
The Right Honorable James Dugdale	How To Collect	1	14
George Fells	Cashing In On the New Entrepreneurial Climate	4	64
Harvey S. Gellman	Managing Computer Services	3	43
Robert C. Goldstein and Albert Dexter	Privacy Regulations and Your Computer	4	30
Andrew Grindlay	Where Will Your Next Data Processing Manager Come From?	1	83
	Planning For Data Processing	2	12
	Data Processing People Need to be Motivated Too	3	91
	On-Line Input: Who Needs It?	4	13
David Hall	Nobody Has Any Rights	2	40
Richard Hodgson	Problems With Leadership	1	78
	Organizing For Leadership	2	8
	Teamwork at the Top	3	5
	Leadership That Leads	4	18
F. D. Hollingworth	Divestment — It's Tough To Bite The Bullett	2	29
John Howard	Management Productivity: Rusting Out or Burning Out?	2	44
John Howard, P. A. Rechnitzer and D. A. Cunningham	Stress Innoculation: For Managers and Organizations	4	73
Y. T. Kee	Don't Raise Your Daughter To Behave "Like A Lady!"	1	4
Roger Kenny	The European Advisory Committee: A New Trend in Multi-National Management	4	86
Robert W. Korthals	Project Financing and How It Affects Credit Ratings	2	76
K. W. Lemon	Fair Market Value	1	94
	Estate Freezing in 1975	2	87
	Dividend Guidelines	4	94
Isaiah A. Litvak and Christopher J. Maule	Canadian Multinationals in the Western Hemisphere	3	30
James Marshall & John Humphrey	Equities — Problem Child of Pension Portfolios?	2	50
Alister K. Mason & S. R. Maxwell	The Changing Attitude to Corporate Social Responsibility	4	42
John F. Mee	Debut of the Public Oriented Executive	3	22
M. S. Moyer and B. L. Seitz	The Marketing Implications of Automated Store Checkouts	1	68
David Osborn	Business and Political Donations: A Framework for Decision	1	86
	Government Relations: Where To Begin	2	16
David Peach	The Management Exorcist — A Fable for Managers	2	72
Isidore Popowych & Paul Turcot	Bill 22: The Spectre That Haunts Business in Quebec	2	59
Bernhard J. Schwab & A. Dexter	Making Your Call on a Consultant a Success	3	79
Erle A. Steiss	The Rising Cost of Living: Its Causes	1	37
Peter Swann	Council for Business and the Arts Needs to Provide True Partnership	3	11
Terrance A. Sweeney	How Workable is Canada's Taxing of Foreign Source Income?	3	56
Donald Townson	U.S.-Canada Relations: Turning Towards Hostility	1	90
	Post-Vietnam: The New Economic Order	2	4
	Toward a New Canada-U.S. Relationship	3	94
Peter Van der Spek	The Multinational Firm in a Drastically Changed World	1	22
Chris Voss	Development of Specific Indices for Measuring Inflation	4	51
Philip I. Weintraub	Big Business Goes Small	3	48
Lawrence Wolf	How To Get More Out Of Your Advertising For Less Money	1	50
	Advertising Myths That Could Be Costing You Millions	4	80